



AMERICAN CANCER SOCIETY **BARK FOR LIFE™**

A CANINE EVENT TO FIGHT CANCER

Day of Event Fundraising

Tip: When planning fundraising at your Relay, think about incorporating an educational message about cancer while raising funds.

Auctions

Conduct a silent auction. Donated auction items can include sporting event tickets, weekend getaways, and gift baskets. Tangible auction items are subject to sales tax. Please work with your Relay Staff partner and use the proper envelope for the proceeds of these sales.

Biscuits in a jar

Collect and count a large number of dog biscuits before the event and put them in a large jar. At Relay, people can guess how many "Biscuits in a Jar" for a suggested donation. The closest guess gets the jar of juicy treats and the American Cancer Society gets the funds raised. Everyone wins!

Cakewalk

Have each team bring a cake to the opening ceremonies at Relay. Schedule the cakewalk at the peak time of Relay. Suggest a donation to participate. This works like musical chairs - when a number is drawn the person on that numbered square on the track wins a cake.

Feed the Relayers

Get healthy treats and snacks, cookies, popcorn, and drinks donated to your team, then offer them to fellow Relayers for a suggested donation. We are required to pay sales tax on sales of all hot food (except hot drinks), soda, and tangible goods. Please see your Relay Staff partner for special envelopes and more guidelines.

Doggie Decor

If a dog will wear it, chew it, play with it, and eat it – a dog owner will buy it!

Jail & Bail

For a suggested donation, participants can have someone "arrested." For an additional suggested donation, the person who is arrested can post bail.

Raffles

Conduct a raffle. Donated raffle items can include small appliances, gift certificates, etc. Please see your Relay Staff partner for special envelopes and more guidelines.